

TRAVEL ➡ SNAP CARDS

INTRODUCTION CARDS



When traveling to foreign countries, communication with a potential subject for your photography becomes critical. You cannot rely on translation programs or books. People are busy, and you want to take their photograph without insulting them or overly intruding on their time. "Introduction" cards, can be a major asset within your camera bag.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

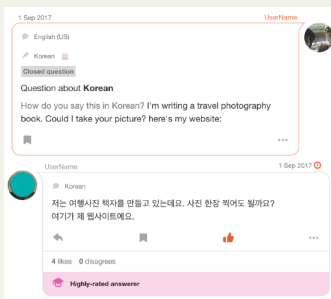
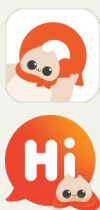
BE MINDFUL, LEARN THE LOCAL CUSTOMS

While photography is widely accepted in many parts of the world, there are areas where it has little or no meaning. Learn what the local customs are and how you can work around them. Introduction cards are a great step in that direction.

Introduction cards can verbalize your intent to a stranger. However, your approach and body language will also play a large role in your acceptance or rejection. Study the customs of your destination. For example in Japan, people greet each other by bowing. A bow can range from a small nod to a deep bend at the waist. A deeper, longer bow shows respect while a small nod is casual and informal.



CHECK YOUR TRANSLATION



When creating your cards check several sources for the correct translation. Don't simply rely on Internet automated translators.

A great way to get an accurate translation is using apps like HiNative! (Android & IOS). You can also ask native speakers to translate your text or to check if the translation is accurate and polite.

PRO TIP!

1. Overcome fear by having your Introduction Cards ready
2. Have your equipment ready. Do not fumble around in front of foreign strangers.
3. Keep your shot simple and quick.
5. If the subject declines, remember no means no.
6. If asked, show the subject the picture. Otherwise, move on after a polite thank you.
7. Learn local customary greetings. Know the difference between a casual and a polite greeting. Do not assume that everyone greets others in the way that you're used to.